

Else Beth Trautner

Professional (NED) Board Member



Professional Summary

- Board experience with private-, venture- and founder- ownerships
- Technology, Engineering, Medical Device, Tele-Health, Life Science, IVD, Biopharma, IT-solutions
- Extensive US, EMEA, APAC International Business Experience
- Business Development and M&A's
- International Commercialisation
- Business Optimisation & digitalisation
- Process & Portfolio Optimisation (lean)
- Digitalisation & Health economics
- Customised Projects & Services

NED & Networking

- Chairman Cbio A/S
- Chairman Inniti ApS
- Chairman Prolvent A/S
- Board Member for Atlas Antibodies AB, Stockholm
- Board Member Nymetal A/S & Nymetal Maskinfabrik A/S
- Partner in BoardPartner DK
- Board Leadership & Corporate Governance certificate, CBS Executive
- Danish Management Society VL-49
- Danish Industry DI, "Women on Board" member
- Executive Business mentor for CFO's and executives
- NOME Mentor (Nordic Mentor Network for Entrepreneurship)

Languages

Danish: Mother tongue
English: Fluent
Nordic: Advanced knowledge

Spare Time

Boating, Certified Yacht Master,
Scuba diving, Travelling, Theatre, Concerts

Personal Profile

Analytical and realistic with broad minded well-balanced personality

Personal

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Age: 58
Nationality: Danish
Family: Married to Sven Trautner, MD

Professional Board Member, former CEO with long and broad, international business career with technology intensive products & services to private- & public health-care sector and B2B. Business development and M&A's. Planning and executing corporate process optimisation and digitalisation.

Cross border & multiple culture collaborations. Deep understanding of Scandinavian and US business. Transformation of business in Japan and established several European subsidiaries and a company in China. Strategic marketing and commercialisation of innovative technology-intensive products. Establishing and nurturing strategic partnerships. 16 years' experience in working in and with US.

Experience in building and managing boards and governance structures with different ownerships.

Current Board of Directors positions

2021 –	Kobots ApS	Chairman
2020 –	cphnano A/S	Board Member
2020 –	Prolvent A/S , Cbio A/S	Chairman
2019 –	Inniti A/S	Chairman
2019 –	Nymetal A/S & Nymetal Maskinfabrik A/S	Board Member
2014 –	Atlas Antibodies AB, Stockholm	Board member
2018 – 2020	CentaFlow, Viewcare Management A/S	Chairman
2019 –	Board Partner	Partner & Board member

Examples of previous corporate governance experience since 2000

2010 – 2017	EuroDiagnostica AB, Malmö	CEO & Board member
2011 – 2017	Wieslab AB, Malmö	Chairman of the Board
2014 – 2017	Biomonitor A/S, Copenhagen	Chairman of the Board
2014 – 2017	Biomonitor SAS, Paris	Chairman of the Board
2000 – 2008	Dako A/S	Board Member of all 22 subsidiaries (i.e. US). Chairman of the Board in (JP, AU, D, CH, NL, B, PL)

Experience

Cbio A/S (Copenhagen, DK) 2020 –

Developing, manufacturing T-call for pharma partners treating cancer with cell-based immunotherapy

Prolvent A/S (Copenhagen, DK) 2020 –

Technology and engineering company with integrated product development and manufacturing technology of equipment for automated manufacturing.

Inniti ApS (Copenhagen, DK) 2019 –

Modular IoT solution and intelligent (AI based) data analytics systems for automating laboratory workflows.

Nymetal & Nymetal Maskinfabrik A/S (Nykøbing F., DK) 2019 –

Acquisition and post-acquisition of family owned international manufacturing in heavy industrial business.

Atlas Antibodies AB, NED. Main shareholder Patricia AB (Stockholm, Sweden) 2014 –

Board member & Advisor of Life Science company.

Centaflow & Viewcare Management A/S (Copenhagen, DK) 2018 – 2020

Chairman. CentaFlow®, Medical Artificial Intelligence Service and Device for Obstetric Monitoring and Care.

EuroDiagnostica AB, CEO (Malmo, Sweden) 2010 – 2018

Major Business development and turn-around of traditional diagnostic kits & reagents business.

Transformation to IVD and companion diagnostic company with unique market position as biopharma service provider (Revenue growth €10M to €20M. !00 FTE). Immunology diagnostics for own channel and in partnerships with world largest instrument system providers M&A and subsequent integration and simplification (lean optimisation and digitalisation) of the corporation. Private- and VC ownership.

AdvanDx Inc. Vice President Global Sales & Marketing (Boston, MA & Copenhagen, DK) 2008 – 2010

Established companion diagnostics business model in US & Europe. Defined product portfolio within infectious disease diagnostics. Demonstrated to improve patient outcome and reduce hospital costs. Managed strategic partnerships. (50 FTE, \$8M revenue). Founder- and VC ownership.

Dako Denmark A/S (now an Agilent Technologies Inc.) (Copenhagen, DK) 1996 – 2008

Private and VC ownership. Cancer diagnostic reagents, instrumentation and digital information systems.

Executive Vice President. 2005 – 2008. (€250M revenue, 1500 FTE)

Plan & execute business development and growth strategy in Asia i.e. Transformation of Japanese subsidiary to a growth business with corporate processes. Established business in China.

Vice President of Global Sales & Marketing. 1996 – 2005. (€220M revenue)

US, the Americas and RoW. Restructured the 22 sales subsidiaries to global coverage and growth. Preparation and implementation of merger with Cytoation Inc. Subsequent post-merger integration. Danish-American cross-cultural collaboration. Established and implemented marketing program and commercialisation for the first global companion diagnostic; HercepTest-Herceptin. Established European sales subsidiaries and optimised commercial channels to global distribution network. Established & managed strategic partnerships.

Life Technologies A/S, General Manager & Germany Sales & Marketing Manager (1994 – 96 & 1990 – 92)

Commercialisation of Life Science reagents and instrumentation in Denmark and Germany.

Dräger Medical Scandinavia, Nordic General Manager (1992 – 94)

Established (Norway) and expended (Denmark & Sweden) Sales & service subsidiaries.

MEDA A/S, Denmark Sales and Product Manager (1985 – 90)

Sales & tactical marketing of laboratory & hospital consumables and equipment

Management Training & Education

2017– 2018	CBS Executive Board of Directors Leadership & Corporate Governance. Denmark
2017	Danish Design Centre Strategy, the Future Innovation Powertrain. Denmark
2016 & 2004	Wharton Executive Governing Dynamic Strategies – Global Execution. LinkS & PA, US
2013	KMP+ Certified Executive Business Mentor. Denmark
2004 - 2010	INSEAD (France & Singapore), IIMB (India), IMD (Switzerland) & CBS (Denmark); various Executive & Global Leadership, Strategy & Management training
2001	IMD Senior Executive Forum , Strategy. Switzerland

Basic Education

2000	Perspectives in Management (9 months) The Danish Centre for Management
1991	Bachelor of Commerce Marketing (B. Com.) Copenhagen Business School
1983	Biomedical laboratory Technology Degree , Copenhagen University & Hospital