

# Else Beth Trautner

## Professional (NED) Chairman and Board Member



### Professional Summary

- Board experience with private-, venture- and founder- ownerships
- Nasdaq First North listing
- Technology, Engineering, Medical Device, Tele-Health, Life Science, IVD, Biopharma, IT-solutions
- Extensive US, EMEA, APAC International Business Experience
- Business Development and M&A's
- International Commercialisation
- Business Optimisation & digitalisation
- Process & Portfolio Optimisation (lean)
- Digitalisation & Health economics
- Customised Projects & Services

### NED & Networking

- Chairman: Cbio A/S, ProInvent A/S, Inniti
- Board Member: Atlas Antibodies AB, Stockholm
- Board Member: cphnano ApS, Nymetal A/S, Nymetal Maskinfabrik A/S
- Partner in BoardPartner DK
- Board Leadership & Corporate Governance certificate, CBS Executive
- Executive Business mentor for CFO's and executives
- NOME Mentor (Nordic Mentor Network for Entrepreneurship)

### Languages

Danish: Mother tongue  
 English: Fluent  
 Nordic: Advanced knowledge

### Spare Time

Boating, Certified Yacht Master,  
 Scuba diving, Travelling, Theatre, Concerts

### Personal Profile

Analytical and realistic with broad minded well-balanced personality

### Personal

Address: Bautavej 7, DK-4671 Stroebj  
 Tel: +45 2757 4206  
 E-mail: [ebtrautner@gmail.com](mailto:ebtrautner@gmail.com)  
 Skype: elsebeth.trautner  
 Age: 59  
 Nationality: Danish  
 Family: Married to Sven Trautner, MD

*Professional Chairman & Board Member, former CEO with long and broad, international business career with technology intensive products & services to private- & public health-care sector and B2B. Business development and M&A's.*

*Planning and executing corporate process optimisation and digitalisation.*

*Cross border & multiple culture collaborations. Deep understanding of Scandinavian and US business.*

*Transformation of business in Japan and established several European subsidiaries and a company in China.*

*Strategic marketing and commercialisation of innovative technology-intensive products. Establishing and nurturing strategic partnerships. 16 years' experience in working in and with US.*

*Experience in building and managing boards and governance structures with different ownerships.*

### Current Board of Directors positions

2020 –	<b>Cbio A/S</b>	Chairman
2020 –	<b>ProInvent A/S</b>	Chairman
2020 –	<b>cphnano A/S</b>	Board Member
2019 –	<b>Inniti ApS</b>	Chairman
2019 –	<b>Nymetal A/S &amp; Nymetal Maskinfabrik A/S</b>	Board Member
2014 –	<b>Atlas Antibodies AB, Stockholm</b>	Board member

### Examples of previous corporate governance experience since 2000

2018 – 2020	<b>CentaFlow, Viewcare Management A/S</b>	Chairman
2019 – 2020	<b>Board Partner</b>	Partner & Board member
2010 – 2017	<b>EuroDiagnostica AB, Malmö</b>	CEO & Board member
2011 – 2017	<b>Wieslab AB, Malmö</b>	Chairman of the Board
2014 – 2017	<b>Biomonitor A/S, Copenhagen</b>	Chairman of the Board
2014 – 2017	<b>Biomonitor SAS, Paris</b>	Chairman of the Board
2000 – 2008	<b>Dako A/S</b>	Board Member of all 22 subsidiaries (i.e. US). Chairman of the Board in (JP, AU, D, CH, NL, B, PL)

### Experience

**Cbio A/S (Copenhagen, DK) 2020 –**  
 Develops and manufacture T-call for pharma partners treating cancer with cell-based immunotherapy

**ProInvent A/S (Copenhagen, DK) 2020 –**  
 Technology and engineering company develops and manufacture systems for automated manufacturing.

**cphnano ApS (Copenhagen, DK) 2020 –**  
 Develops and manufacture nano technology cuvettes and cloud software for spectrophotometers.

**Inniti ApS (Copenhagen, DK) 2019 –**  
 Modular IoT solution and intelligent (AI based) data analytics systems for automating laboratory workflows.

**Nymetal & Nymetal Maskinfabrik A/S (Nykøbing F., DK) 2019 –**  
 Acquisition and post-acquisition of family owned international manufacturing in heavy industrial business.

**Atlas Antibodies AB, NED. Main shareholder Patricia AB (Stockholm, Sweden) 2014 –**  
 Board member & Advisor of Life Science company.

**Centaflow & Viewcare Management A/S (Copenhagen, DK) 2018 – 2020**  
 Chairman. CentaFlow®, Medical Artificial Intelligence Service and Device for Obstetric Monitoring and Care.

**EuroDiagnostica AB, CEO (Malmo, Sweden) 2010 – 2018**  
 Major Business development and turn-around of traditional diagnostic kits & reagents business. Transformation to IVD and companion diagnostic company with biopharma services (Revenue growth €10M to €20M. 100 FTE). Immunology diagnostics partnerships with world largest instrument system providers. M&A and subsequent integration of the corporation. Private- and VC ownership.

**AdvanDx Inc. Vice President Global Sales & Marketing (Boston, MA & Copenhagen, DK) 2008 – 2010**  
 Established companion diagnostics product portfolio and clinical business model in US & Europe. Managed strategic partnerships. (50 FTE, \$8M revenue). Founder- and VC ownership.

**Dako Denmark A/S (now an Agilent Technologies Inc.) (Copenhagen, DK) 1996 – 2008**  
 Private and VC ownership. Cancer diagnostic reagents, instrumentation and digital information systems. (€250M revenue, 1500 FTE) Business development in Asia i.e. Transformation of Japanese subsidiary to a growth business. Established business in China. US, the Americas and RoW. Restructured 22 sales subsidiaries to global coverage and growth. M&A of Cytomation Inc and post-merger integration. Commercialisation and marketing program for the first global companion diagnostic; HercepTest-Herceptin. Established sales subsidiaries, optimised commercial channels to global distribution network. Managed strategic partnerships.

**Life Technologies A/S, General Manager & Germany Sales & Marketing Manager (1994 – 96 & 1990 – 92)**  
 Commercialisation of Life Science reagents and instrumentation in Denmark and Germany.

**Dräger Medical Scandinavia, Nordic General Manager (1992 – 94)**  
 Established (Norway) and expended (Denmark & Sweden) Sales & service subsidiaries.

**MEDA A/S, Denmark Sales and Product Manager (1985 – 90)**  
 Sales & tactical marketing of laboratory & hospital consumables and equipment

### Management Training & Education

2021	<b>CBS Executive Board Leadership Masterclass</b>
2017– 2018	<b>CBS Executive Board of Directors Leadership &amp; Corporate Governance. Denmark</b>
2017	<b>Danish Design Centre Strategy, the Future Innovation Powertrain. Denmark</b>
2016 & 2004	<b>Wharton Executive Governing Dynamic Strategies – Global Execution. LinkS &amp; PA, US</b>
2013	<b>KMP+ Certified Executive Business Mentor. Denmark</b>
2004 - 2010	<b>INSEAD (France &amp; Singapore), IIMB (India), IMD (Switzerland) &amp; CBS (Denmark); various Executive &amp; Global Leadership, Strategy &amp; Management training</b>
2001	<b>IMD Senior Executive Forum, Strategy. Switzerland</b>
<b>Basic Education</b>	
2000	<b>Perspectives in Management (9 months) The Danish Centre for Management</b>
1991	<b>Bachelor of Commerce Marketing (B. Com.) Copenhagen Business School</b>