

Else Beth Trautner

Professional (NED) Board member



<https://www.linkedin.com/in/ebtrautner/>

NED Positions

2014 –	Atlas Antibodies AB, Stockholm
2018 –	CentaFlow A/S, Chairman
2018 –	Viewcare International A/S, Chairman
2019 –	Board Partner, Partner & Board member
2019 –	Nymetal A/S
2019 –	Nymetal Maskinfabrik A/S
2019 –	Inniti A/S, Chairman

Governance experience since 2000 (job related)

2010 – 2017	EuroDiagnostics AB, Malmö CEO & Board Member
2011 – 2017	Wieslab AB, Chairman of the Board
2014 – 2017	Biomonitor A/S, Chairman of the Board
2014 – 2017	Biomonitor SAS, Paris, Chairman of the Board
2000 – 2008	Dako A/S, Board Member of all 22 subsidiaries (i.e. US). Chairman of the Board in (JP, AU, D, CH, NL, B, PL)

Advisory Board

2019 -	IKD design A/S, Advisor & mentor
2018 -	Norden CEF, Advisor & expert
2018 -	Leymus Genomics ApS
2018 -	Merser Pumps A/S

Networking

Board Leadership Society of Denmark
Danish Management Society VL-49
The Confederation of Danish Industry (DI), "Women on Board" Member
Executive Business Mentor for CFO's & CXO's

Personal

Address: Friisvej 13, DK-2635 Ishøj
Tel: +45 2757 4206
E-mail: ebtrautner@gmail.com
Skype: elsebeth.trautner
Age: 57
Nationality: Danish
Family: Married to Sven Trautner, MD

Spare Time

Boating, Certified Yacht Master, Fitness
Scuba diving, Travelling, Theatre, Concerts

Personal Profile

Analytical and realistic with broad minded well-balanced personality. Integrity, solid ethical values and standards

CEO and Board Member with long and broad, international business career with technology intensive products & services to private- and public health-care sector and B2B industry. Strong experience with Scandinavian top management and leadership. Business development, international growth and M&A's. 16 years' experience in working in and with US.

Planning and executing corporate process optimisation and digitalisation. Cross border & multiple culture collaborations (US, Europe, Middle East, Asia, Pacific). Deep understanding of Scandinavian and US business. Transformation of business in Japan and established several European subsidiaries and company in China. Strategic marketing and commercialisation of innovative technology-intensive products. Establishing and nurturing strategic partnerships.

Board Competencies & Contribution

- Business development, go-to-market and channel strategy
- Financing and M&A
- Digitalisation, AI, SaaS, Tele-Health
- Healthcare: public transformation and innovation
- General risk management – also related to growth and international expansion
- Optimisation of mature business and aging portfolio
- International commercialisation and multicultural experience
- Result and profitability driven personality
- Experienced with the full value chain from product idea to customer in scientific, knowledge intensive and regulated industry. (idea, research, development, IP, manufacturing, go-to-market and commercialisation)

Key Contribution & Results (examples)

Viewcare International & CentaFlow A/S: Investor relations & negotiations with bank, The Danish Growth Fund (Vækstfonden) and private equity. Establish good corporate governance. Strategic planning. Plan and drive preparation for IPO.

Atlas Antibodies AB: Digitalisation and optimisation of life-science research company to clinical diagnostics (IVD) provider. Strategic planning and subsequently 15%+ growth by organic, own development & acquisition.

Nymetal A/S: M&A preparation, negotiation process, post-merger management, integration and governance.

EuroDiagnostics AB: Turn-around of mature-declining business to profitable biopharma and diagnostics service provider

AdvanDx A/S & Inc.: Transform IVD business to clinical provider. Establish & manage strategic relationship with bioMérieux Inc.

Dako A/S: Develop and bring world 1st PharmDx to market. Global commercialisation. Merger and global integration of Cytomation Inc.

Management Training & Education

CBS Executive Board of Directors Leadership & Corporate Governance
Bachelor of Commerce Marketing (B. Com.) Copenhagen Business School
Biomedical Laboratory Technology Degree, Copenhagen University & Hospital

Various Executive programs:

Wharton Executive Pennsylvania USA
LinKS, CBS og KMP+ Denmark
INSEAD (France & Singapore), IIMB (India), IMD (Schweiz)
Various Executive & Global Management, Leadership and Strategy training
Certified business mentor