

### *My personal details:*

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Born: July 8<sup>th</sup>, 1972, three kids born 2002, 2004 and 2009

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## Bestyrelseprofil Tessi Romell

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### *Who am I?*

I am a high performing, ambitious and business-oriented executive with more than 20 years international and multicultural experience within Consumer Goods and Pharma Industry. Throughout my career I have led business transformations, startups, mergers, developing and growing businesses and people and in all situations, I leverage on my change agility and personal learning agility.

### *What are my core competencies?*

**Change Management**, gone through all from mergers, to turn-around, to start-ups to up-, and downsizing. **Leadership at all levels** in the organization. **Business Transformations** in all areas of the organization from sales to marketing to supply chain at global, regional and local levels. **Building and developing businesses and people hand in hand**, one without the other is very challenging. Through diverse experiences, cultures, businesses and challenging opportunities **I can give you breath.**

### *What do I do today?*

I am the general manager and fully responsible for Royal Canin Nordics, full P&L responsibility, owning a turnover of +110M€ and leading a team of 140 associates. During the last three years we have transformed all parts of the business in order to accelerate growth, build a sustainable business model, grow talents and be fit for the future.

On top of my general manager role I am the founder and board member of a social economic nonprofit organization, Bees For Hope. My role is to focus on route to market, our social media strategy and I am the project's main photographer. This enterprise gives me the opportunity to give back.

### *What have I done before?*

Before my career change into general management I held various positions within HR for 20 years, leading teams in China, US, and across Europe. I led teams with up to 120 HR professionals, transforming organizations, businesses and processes. I have significant international experience having lived and worked in the Nordics, China and France as well as from being part of multicultural management teams both in Europe and Asia.

*I very much enjoy continuing to grow myself and our Royal Canin business and look forward exploring how I can contribute to your personal growth and business development.*