

Board Profile

Helle Bjerre

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Business development, sustainability, growth and M&A

The red thread throughout my carrier has been business development – internally developing organizations and functions or externally through organic growth or M&A activities. In the last 15 years, sustainability has been an integral part of my responsibility and focus.

I can contribute 30+ years international experience with several sectors (transportation & logistics, infrastructure, financing) as CEO / SVP / VP / Director in different ownership structures. Apart from the overall management responsibility as well as the responsibility for the post-merger integration of companies, I have throughout the years held responsibilities for functional areas ranging from sales and marketing til HR, IT, Communication and CSR/Sustainability. Lastly, I was responsible for investing 300m DKK annually in Latin America while managing a portfolio of approx. 1bn DKK, with a clear focus on UNs 17 sustainability goals.

I am a positive person, driven by my curiosity and generally persistent, result oriented and pretty straight forward. I focus on the setting the right teams – as nothing is achieved without the right people.

Contribution to the Board

My board contribution varies, but I generally like to contribute to purpose and strategy discussions, outlining scenarios, clarifying risks, and ensuring the right organizational structure and culture to execute. As part of the strategic discussion, finding the right way of including sustainability in the strategy is a focus/competence area for me. With my IFU experience, I also contribute a strong knowledge of fund investments and know what funds and investors are looking for. (I invest in start-ups myself). Since I left IFU, I have built my own portfolio of activities and transition easily between my operational and advisory roles. With my advisory role at Valcon I have access to the latest technology knowledge including AI, machine learning etc.

As a special competence, I speak Spanish and have many years' experience working in Spain and Latin American countries.

Professional experience:	Board experience:
2022 - CEO Reefer Roro AG (part time) 2023 - Senior Advisor, Valcon 2021- Executive Advisor, AS3 Executive 2017-21 – Vice President, Latin America, IFU 2015-16 – CEO - G&O Maritime Group 2002-14 – SVP/VP/Director – Nordic Tankers/ Clipper G. 1999-02 – Program Director – Copenhagen Airport 1997-99 – Product Manager – Kilroy Travels 1096-97 – Backpacking around the world 1987-96 –A.P.Møller/Maersk – various positions	2023- SEE Residential A/S – Board Member 2017-20 Coexca S.A., Talca, Chile - Board member 2017-20 Dynatest South America ApS - Board member 2016-17 Efact, Lima, Peru - Board member 2014-15 Atlas Incinerators A/S - Board member 2013-14 Herning Shipping A/S - Board member 2010-14 Danish Shipowners' Ass. - PR and CSR comm. 2007-09 PetroClipper. Argentina - Board member 2018 – IoD London – Intl. bestyrelsesuddannelse

Spare time:

Apart from spending time with friends and family, I have a great interest in functional medicine, health and food. I like travelling, skiing, sailing, running, yoga, trekking and reading when I can find the time.