

# Helle Busck Fensvig

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## Financial and strategic capacity - with operational experience

I have a solid background from both financial, Life Science and Retail sectors having had a career as Investment Banker, Private Equity Investor, CFO and CEO. The financial skills and insights as well as my operational experience help me understand the challenges that companies, and organisations face and support me in finding sustainable risk/award solutions for them. My drive is curiosity, impatience, and the ambition to always do better.

### Unique selling points:

- Strong financial and strategic background.
- Logic thinking enables me to understand new business models.
- Development, scale-up and commercialisation of companies.
- IPO, M&A, financing and exits.
- 15 years of operational experience from C-level positions in Life Science and Retail.
- Experience from various board positions with different ownership structures, development stages and cultures.
- Team player with a substantial drive and execution power.

### Main contribution in the Board Room:

- Support value creation through must win battles by development and implementing of new strategies, transform, scale-up or grow companies.
- My operational experience from companies in the different stages of their business life cycles, i.e., start-up, scale-up, M&A, partnerships, fundraising, exit/IPO, strategic development, turn around or transformation will ensure good discussions in scenario building and help decisions about strategic priorities.
- Through my experience with different company ownership structures – Public, Private Equity, state-owned, Foundation ownership and privately held companies, I always think about the best funding and ownership structure of a company at any given time.
- Operational experience from BtC in Retail and BtB in Life Science combined with advisory and investment activities.
- Potential Chairperson in the Board Room and in an Audit & Risk committee.

### Main operational results in my career:

- Turnaround of Arnold Busck as CEO after the acquisition of the biggest competitor.
- IPO of Curalogic on Nasdaq Copenhagen (main market) as CFO with only 5 people in the company at the time of listing and growing the organisation to 16 people in less than 2 years.

### Industry experience:

- Retail including focus on new business platforms and marketing channels with a customer orientation.
- Life Science including start-up, fundraising, IPO, organisational building, drug development, scale-up and exit.
- Investing and financial & strategic advisory.

### Current Board Positions:

- Member of the Board of Directors in Wolfpack A/S since July 2023.
- Member of the Board of Directors in Agrain – Circular Food Technology ApS since November 2022.
- Co-founder and member of the Board of Directors at Women in Life Science Denmark since September 2022.
- Chairman of the Board of Directors at Neptun Ejendomme A/S since 2013.
- Member of the Board of Directors at Detailforum since 2012.

### Other selected activities:

- Business Angel in Nordic Female Founders Investors Club and Angella Invest.
- Mentor in NOME (The Nordic Mentor Network for Entrepreneurship sponsored by Novo Nordisk Foundation).
- Selection of grants in Fonden DBK.
- Owner of Børnenes Boghandel 2020 ApS.
- Owner of ELS Invest ApS.

### Education:

- CBS Board Leadership Program in 2020/21 – graduated with honours in June 2021.
- FIRST @Wharton Links in 2010.
- Several valuation and other financial focused courses.
- M. Sc. in Economics and Business Administration from Copenhagen Business School in 1991.